



<insert date>

<Sponsor Name>

<Sponsor Address>

<Sponsor City, State zip code>

Dear <Insert Potential Sponsor's Name>:

The **Eleventh Annual American Cancer Society's Relay For Life of Pottstown** is being held at the Pottsgrove High School Stadium on May 31st, 2008. Sponsorship of the ACS Relay For Life provides name recognition and the opportunity to promote your services and products to the more than 3,000 people that live locally and participate in the event. Last year our event had over 200 teams with 2800 registered participants who raised \$1,005,896 to help find a cure for cancer.

The enclosed brochure provides information about the relay and sponsorship levels and benefits. Beginning at the \$500 level, a Relay For Life Corporate Sponsor Banner will be made available for display at your place of business. This banner will provide your employees, customers, vendors and visitors with visible, ongoing recognition of your company's support of the relay. At the \$1,000 sponsorship level, additional visibility will be gained by your company name printed on T-shirts worn by all participants the day of the Relay event. Please log on to our web site at www.pottstownrelayforlife.com to learn more about the many aspects of the event and visit the corporate sponsor page. The corporate sponsorship page is one of the many ways we recognize and acknowledge your support.

We look forward to you partnering with us as we "Color the Town Purple" and raise funds for a cure. If you require additional information or have questions about the different levels of sponsorships, please do not hesitate to contact me at either the e-mail address or phone number listed below.

The Relay For Life 2008 Sponsorship Committee would like to thank you for considering this sponsorship opportunity. ***It's about a Community that takes up the fight and together we are making a difference.***

Sincere Thanks from your Corporate Sponsor Chair,

Wendy Zimmerman
128 Butternut Drive
Pottstown, PA 19446
610-718-9459
sponsor@pottstownrelayforlife.com

