

RELAY FOR LIFE OF POTTSTOWN

Footprints



March 2008

HOMETOWN USA...

COLOR THE TOWN PURPLE
American Cancer Society
Relay For Life of Pottstown 2008

2008 Meeting Dates

Emmanuel Lutheran Church
Hanover & Walnut Street
Pottstown, PA 19464

6:15 pm Registration
6:45 pm Meeting

March 4 (Tues.)
April 2 (Wed.)
May 7 (Wed.)
May 28 (Wed.)

Update Nights:
May 14 (Wed.)
May 21 (Wed.)

June 11 (TC wrap-up)

For a complete schedule of meeting dates and fundraisers, please view the Relay For Life of Pottstown Calendar at www.pottstownrelayforlife.com

UPDATED 2008 Theme Details!

To honor the community support we received in 2007, the Relay's 2008 theme is **Hometown USA . . . Color the Town Purple!** We'll be turning the Pottsgrove High School stadium into our very own "Relay Hometown" on May 31-June 1. This year's theme has two parts.

First, teams will decorate their tent sites after a type of business or landmark that is special or significant to them. We hope to have all aspects of our community represented such as churches, schools, libraries, grocery stores, gas stations, landmarks, etc.

The second part of our Hometown theme is that teams are encouraged to "adopt a business" to partner with for the year to work together on fundraising activities that will provide additional donations to your team for the American Cancer Society's mission of providing research, education, advocacy and patient services. These fundraising activities can be as easy as Dimes Make A Difference, Relay Moon and Stars, or Round Up for Cancer where customers round their purchase up to the next dollar amount with the difference coming to Relay. Once a business partners with a team, they will receive a sign for their window to show the community they are committed to ending this disease that affects too many.

Our goal is to involve our entire community to Color The Town Purple to show the World we are united in the fight against cancer!

Please "register" your team's business partnership online
<http://www.pottstownrelayforlife.com/teampartner.html>

REGISTRATION DEADLINE TODAY!!!

Boscov's 3rd Annual Relay For Life Festival

Saturday March 8th, 10:00 am – 4:00 pm

Boscov's is partnering with our Relay for the 3rd year in a row to offer a fundraising opportunity in their store at the Coventry Mall. Our teams have been invited to set up tables and fundraise. All monies raised by the teams will be credited to their teams. **Registration deadline for the event is 3/4/08.** This has proven to be a very profitable event for our Relay raising over \$4,000 for the past two years.

For more information, contact Beckie Keller at
fundraising@pottstownrelayforlife.com

Fundraising at Team Captain Meetings - please reserve tables

At each team captain meeting, tables are available for team fundraising. Due to increased demand and space limitations, we are asking teams that want to fundraiser at the Team Captain meetings to reserve a table prior to the Team Captain meeting by contacting Diane Nester at cochair@pottstownrelayforlife.com no later than the day before the Team Captain meeting. Space is limited, and will be provided on a first come, first serve basis.

100% Participation Banner

All teams that attend every TC meeting Jan through May will receive a 100% Participation Banner for their Relay site. Once you've earned a banner, you will receive a patch for each subsequent year of 100% participation.

Canine Relay For Life of Pottstown - "Bark For Life"

Saturday, April 19, 2008
Riverfront Park in Pottstown

Registration: 8:00 – 9:00 am
Blessing of the Animals: 9:05 am
Walk begins: 9:15 am



Teams are invited to set up tables at the park to fundraise both prior to and after the walk. Please contact Rosalie Lisa at Luminaria@pottstownrelayforlife.com or Beckie Keller at fundraising@pottstownrelayforlife.com to reserve a table.

Relayers and community members with canines interested in participating in this first-ever all canine event are welcomed and encouraged to participate. Join the 2008 American Cancer Society Canine Relay For Life team or committee by contacting Mary Beth Yannessa or Lynn Coine at canines@pottstownrelayforlife.com.

Canines For A Cure calendars are still available! Showcasing the Top 16 fundraising dogs of 2007, the calendar is a 16-month format that runs through December 2008 and cost only \$10. The calendars are also available as a Relay-wide fundraiser where your team is credited \$10 for each calendar sold. Calendars can be picked up at Team Captain Meetings or by contacting Mary Beth Yannessa or Lynn Coine at canines@pottstownrelayforlife.com.

Mountain of Courage

Each and every one of us has been closely affected by cancer in some way. We are brought together by the Relay For Life to support and remember those close to our hearts. The Mountain of Courage has been created to honor cancer survivors and to remember loved ones that have lost their battle with cancer.

The mountain portrayed on the wall represents the uphill battle that each cancer patient has endured. The peaks of the mountain symbolize the importance of Courage, Strength, Hope and Faith. These few and inspiring words describe the determination of those affected by cancer.

We invite you to participate in the Mountain of Courage by providing a photo of a loved one, writing a paragraph about a loved one, or both. Let's cover the Mountain of Courage with messages and photos of loved ones present and past.

If you wish, you may take the photos and messages home with you when you leave the Relay. If you choose to leave them, they will be filed with items from previous years.

Items to be posted on the Mountain of Courage may be given to Mae Mogel or Beth Weiss at Team Captain meetings or brought to Relay.

I Relay For....

Powerful words with a Wonderful Message

The "I Relay For..." banners are available to all teams for Team Fundraising events.

Display them proudly and allow those participating in your event to take a moment and have them remember why they support Relay. Let's ensure that we and the community know why we Relay. To reserve the banner for a fundraising event, please contact Kathy Brennan at chair@pottstownrelayforlife.com.

Take part in the Dimes Make a Difference Team Challenge

The team that deposits the most dimes from one Team Captain meeting to the day before the next Team Captain meeting will get a prize.

Fun Fact: A water bottle holds \$92 worth of dimes!

If each Relayer collects one Dimes bottle, the Relay For Life of Pottstown would collect \$276,000!

See the website for details, including printable labels and instructions on how to redeem your dimes!

Extra, Extra... Read all about it... New Top Sponsor for Corporate Sponsorships is announced!!!

Diamond Credit Union has taken on PMMC's challenge to become the new top sponsor for our Relay with a **\$15,000** sponsorship in February. This is our largest sponsor to date and we are so excited to have Diamond Credit Union once again as a corporate partner!! Is this enough for the top spot? Only time will tell.....

The following sponsors have graciously donated \$1000 in February and will have their names on our event T-shirt this year:

Frederick Mennonite Community	Apex Physical Therapy
Pottstown Area Health & Wellness Foundation	Fulton Bank
Soroptimist International of Pottstown	Globus Medical, Inc.

National Penn Bank has rejoined us with a \$2500 sponsorship and Tri-County Toyota has once again donated \$2000 towards our Relay. G-Seven Ltd. is a new sponsor this year at the \$500 level. Please refer to the website for a complete list of 2008 corporate sponsors.

Thanks to all our sponsors for a wonderful February!

Just a reminder that the T-shirt deadline is April 15th. If any sponsor wants to be on this year's T-shirt please have their \$1000 check to Wendy Zimmerman by that deadline.

CALL TO VOLUNTEERS!

Be one of the many volunteers that makes Relay the amazing event it is! This is a great opportunity for your team to participate and get to know other volunteers. Our goal is to have one representative from your team volunteer for one hour during Relay Please contact volunteer@pottstownrelayforlife.com or complete our online volunteer form .

2008 Team Project

Have you ever noticed the banners that hang from the street lights of our Hometowns and Schools? In order to turn the Pottsgrove stadium into our very own "Relay Hometown", each team is asked to create an 18x42" banner that has their team name, the date of 2008, and something unique to their team decorated on it. The banners will hang from PVC pipe poles that will be attached to the interior fence encircling the track turning it into our Relay Main Street!

The material for the banner can be obtained in one of two ways:

- **Option 1:** Purchase a piece of nylon fabric from a fabric store. The unfinished size of material should be 18x48". A 3" pocket will need to be sewn at the top and bottom to slide onto the pole. *The finished size of the banner must be 18x42".*
- **Option 2:** Purchase a pre-made 18x42" white nylon banner for \$5.00 - all you need to do is decorate it!! Banners can be ordered at Team Captain Meetings by completing and submitting the order form, or by contacting Rita Miskiewicz at project@pottstownrelayforlife.com. Please note that pre-made banner material must be ordered by May 1, 2008.

For further information, please contact Rita Miskiewicz at project@pottstownrelayforlife.com

RELAY-WIDE FUNDRAISING

Reading Royals – Reading Royals – Tickets are available at team captain meetings or by contacting Beckie Keller at logistics@pottstownrelayforlife.com for the Royals game against Wheeling on March 29. Ticket prices are \$13.50; \$3.00 from each ticket donation goes to the ACS and the team. **Must be ordered by March 7th** & will be mailed directly to you.

Philadelphia 76'ers – April 14th. **Deadline to order March 14th**. Tickets are available at team captain meetings or by contacting Beckie Keller at logistics@pottstownrelayforlife.com for the 76ers game against the Cleveland Cavaliers. Donation amounts as follows: lower level tickets are \$52 and \$12.00 goes to the team; Mezzanine Corners are \$30 and \$5.00 goes to the team.

Relay Wide Yard Sale – Saturday, May 17 at the Sanatoga Fire Company. \$10 table fee to cover advertising, fire police, etc. Monies raised are banked by individual teams. Contact Cathy Faulkner at 610-326-4038 or cath_1007@yahoo.com.

Coventry Mall Shopping Spree – Tickets are available at team captain meetings. Drawing will be held at Relay.

Pottstown Rotary Ducks – Tickets for the Rotary Duck Race held July 4 at Memorial Park are available at team captain meetings.

Pampered Chef – Hold a Pampered Chef party and have the profits come to you and your team! This applies to either an in-home show or a booking party. To book a show, contact Ed Keller at (610) 323-9385 or at www.pamperedchef.biz/edkeller.

Relay Garden Flags – "Relay With Us" and "HOPE" garden flags are available to all Relay Teams as a fundraiser. Flags will be available for pick up at team captains' meetings at the Relay-Wide Fundraising table. Flags are available for a donation of \$10.00 each. Teams will receive \$3.00 for each "Relay With Us" flag and \$5.00 for each HOPE flag for their team donation totals. Wrought iron stands will be included with purchases while supplies last. More information is available from Connie MacLuckie at cmaluckie@comcast.net or you can download relay wide [flag order forms](#) right here. **Let's cover the greater Pottstown area and beyond with Relay flags!!**

Redners Save-A-Tape – Are you a Redner's shopper? Would you like 1% your grocery bill to benefit the Relay For Life of Pottstown? If so, you can register for a Redner's "Save-A-Tape" card at the courtesy counter. Please note that only tapes with "Save-A-Tape" information at the bottom of the receipt will be accepted for the program. Tapes should be brought to the Team Captain meetings and placed in the "Save-A-Tape" box located on the "Relay Wide Fundraiser" table at the back of the room. Due to the structure of the program teams cannot be credited individually, but the Relay as a whole benefits from this activity.

Canine Calendar - The calendar your refrigerator is bare without! Get them while they're hot for a small donation of \$10 which will be credited to your team. Contact Mary Beth Yannessa to order yours or a supply for your team by contacting her at canines@pottstownrelayforlife.com.

All Occasion Cards – These Relay cards will be available at TC meetings. They are to send to friends and family on special occasions or whenever you are thinking of someone. This is an official notice that an ACS donation has been made online www.acsevents.org/relay/pa/pottstown or by check and offers blank space for your personal message. The cards will be available in packs of 5 for a donation of \$5 per pack. For more information, contact Connie MacLuckie at 610-323-1968 cmaluckie@comcast.net, or Tara Cantello 610-636-6738 aka_thebaker@yahoo.com.

**Online Fundraising
SIGNUP – SETUP – SEND**

Features and Functions of Online Fundraising

- Team, Participant and Survivor Registration for the Relay For Life of Pottstown online (no need to complete manual forms)
- Accept and track Online Credit Card donations
- Share your story as you request donations by sending emails to “everyone” in your address book
- Create team and personal websites to share your story
- Purchase a Luminaria Online
- Send beautiful eCards to friends and family

To set up your team today, go to www.pottstownrelayforlife.com then select
“**Set up your team and individual fundraising pages here!**”

For additional information, please contact Carolyn Leitch at online@pottstownrelayforlife.com

NEW

\$1000 Home Heating Oil Raffle

William R. Gift in Boyertown graciously offered \$1,000 worth of home heating oil as a Relay Wide Fundraising raffle item. Take advantage of this wonderful fundraising opportunity to warm the heart and home of friends and family. Raffle tickets will be available at Team Captain meetings, and at Relay.

For more information, contact Kitty Carr at survivors@pottstownrelayforlife.com

Poppy's Angels Bake Sale

March 8th, 2008

Time: 7:00am - 2:00pm

Location: Pottstown Walmart

Please join us for utterly delicious homemade goodies!

Chip Markofski Team

St. Patricks Day Dinner Dance

Saturday, March 15, 2008

7:00 – 11:00 pm

Norco Fire Company, Rt. 724
4 hours of music by Just for Fun

\$25 per person

Jennie Donovan

610-310-6918

mumzie24mum@aol.com

**Spring Fling
at Lake Side Inn**

Friday, March 28th, 2008

Time: 7:00pm - 11:00pm

Location: Lake Side Inn

Hosted by Great Strides Team

Food, beer/soda and dancing to the popular DJ Bob Cullum

\$30/pp. Tickets available at Team Captain Meetings or call Betty at 610-792-2556

Longaberger Bingo

Sponsored by Team Prosperity

Sunday, March 9, 2008
The Oasis

62 East High Street,
Pottstown, PA

Doors open at 12:00pm
Games begin at 1:00pm
\$20 per person – Must be

18 or older to play

Contact Justine at

484-638-1711 or

Beckie at 610-639-3539

**3rd Annual Beef & Beer
Hosted by Diamond's Hope**

Saturday, March 8th, 2008

7:00pm – 12:00 am

Join us at West End Fire Company! \$25.00 per ticket or 2 for \$40.00. DJ/Raffles/50/50 Contact Vicky Baker at 610-326-5490 x2078 bakerv@diamondcu.com or Shauna Hoopes at 484-949-2465

Philadelphia Eagles Basketball Game

Hosted by Diamond's Hope

Saturday, March 29th, 2008

7:00pm at Exeter High School

Exeter High School vs Community All Stars. Last year's event was sold out! Contact Paul Schwab at 610-326-5490 x 2031 or schwabp@diamondcu.com

Philadelphia Eagles Basketball Game

Hosted by Diamond's Hope

Saturday April 5th, 2008

7:00pm at Pottstown High School

3rd Annual Pottstown High School vs Community All Stars. Contact Paul Schwab at 610-326-5490 x2031 or schwabp@diamondcu.com

**OJR Drivers & Friends
Driving For A Cure -Month of April**

All Around The District
Contact Liz Weidman – 484-948-0162 or iambible1220@aol.com

The OJR Bus drivers will be getting sponsors for the number of miles they drive in the month of April. Our average is 1550 miles, some drive more than that.

Won't you sponsor a driver and help raise money to find a CURE for Cancer.

You too can make a difference.

Leaping Leprechauns

**“Dodge for a Cure” - Dodgeball
Tournament**

March 28, 2008 at 6:30 pm
Lower Pottsgrove Elementary
School

\$5 per player (8 players or less on a team)

Contact Robin Rolando
610-323-8924
robinrolando@aol.com

**Diamond's Hope
Longaberger Basket Bingo**

Friday, March 14, 2008 - 6:45pm
North End Fire Company
Pottstown, PA
\$25 per ticket includes 20 games
plus 3 specials
Contact Stephanie Grys at
610-326-5490 x2028 or at
gryss@diamondcu.com

**You are cordially invited to
Purple High Tea
Hosted by Apple Basket**

Sunday, April 6th, 2008 at 1:00 pm
Location: Cutillo's Restaurant

Hats, gloves and pearls are optional for fun! Raffles and door prizes will be available.

Please reserve your teapot early – seating is limited.

Tickets are \$25 per person. Additional information and ticket forms will be available at the team captain meetings.

Contact Bev Price at 610-327-4829 or Bevp@comcast.net

Cedarlites

**Chicken Pot Pie Dinner and
Silent Auction**

Saturday, March 15, 2008
Time: 4:30-7:00pm
Cedarville UMC
1091 Laurelwood Rd., Pottstown
Join us for a homemade PA Dutch
Chicken Pot Pie Dinner (with
hand rolled noodles)
\$8.00 adults, \$5.00 children 3-10
and children under 3 are free.
Take-outs available for \$8.50.
Tickets can be pre-purchased or at
the door but come early – sold out
last year!
contact Elaine Lambert at
610-286-6874 or
catchacat2@aol.com

RADA Cutlery and Products

Hope & Harmony is selling
RADA Cutlery and other items
sold by RADA.

Catalogs and samples of
some of the products will be
on display at the Team
Captain Meetings.

Contact Charlotte Fielder
(610-495-2215) or Lillian
Weidner (610-495-0642) for
information

**Applebees- Women's Healthcare Team
Wednesday, April 16th, 2008**

Location: Applebees, Pottstown PA
All day/night

Applebees will give 10% of your total bill to relay.

Must bring flyer, to have the Women's Healthcare
Team credited and for the proceeds to go to the
Relay For Life of Pottstown.

Flyers available at TC meetings -feel free to copy
and give out plenty to friends!!

Contact Tara Mushinski at tmushinski@dejazzd.com

**Team Looking Ups
Hosts Beef & Beer
Night**

Elks, 61 High Street
Saturday April 5th, 2008
8:00 p.m. - 12:00 a.m.

There will be a D.J. all night,
door prizes, and a 50/50
drawing. Tickets are \$20.00
prepaid and \$25.00 at the
door.

For more information or
tickets, contact Amber
Saylor at 484-614-4839 or
ambers215@aol.com

Womens Healthcare

Bake Sale

Saturday, March 22, 2008
7:00am – 2:00pm

Homemade baked goods:
Apple cakes, AP cakes,
pies, lots of yummy goodies

Great Strides

Official 2008 Relay Pins
available at Team
Captain meetings & relay
\$3 each
Contact Mae Mogul
at 610-287-7998

**3rd Annual Roggio Limited Edition Relay
Pendant**

Susan Roggio has again partnered with Kathy's Crew to offer
a sterling silver pendant specially designed for the 2008
Relay. This sterling silver totem-style pendant displays a Star
at the top to honor those who have survived their battle, a
Moon at the bottom to remember those who have lost it, and
the Circle of Life between the two to represent the path we all
take as we journey through our lives.

They will be available for a donation of \$20 at Team Captain
meetings or by contacting Misha Hutchison at
hutchison5@comcast.net.

"Wizards in Time" in Cape May

Join Great Strides for this
musical/comedy on
Sat. May 3, 2008

Cape May, Elaine's Dinner Theater
Dinner and show 12:00 to 3:00 p.m.

Bus Trip also includes a 1-hr step-on guide at Sunset Beach and 1-hr free
time at newly renovated Washington Street Mall.

Bus leaves St. James UCC parking lot, Limerick, at 8:00 a.m. and returns
to parking lot at 7:30 p.m.

\$80/pp. Price includes, dinner, show, all gratuities, a 1-hr step-on guide at
Sunset Beach and 1-hr free time at newly renovated Washington Street
Mall.. Meal choice will be available later on. Seating assigned when
payment received. Call Mae 610-287-7998.

**OJR Drivers & Friends
Day of Bowling**

**Saturday, April 12, 2008
11:00am – 5:00pm**

Jay lanes, Douglassville

**Contact: Ron Lichtley 610-323-2570,
Donna Kurats 484-300-1490 or Liz
Weidman 484-948-0162**

Come join the OJR Drivers & Friends
Team at Jay Lanes for 2 games of bowling
and 1 shoe rental - \$10 per person

First Annual Poppy's Angels Golf Tournament

May 5, 2008 at 1:00pm
Egg Harbor Township, NJ

Contact Susan Dziczek at 856-858-2737 or mc0202@aol.com
Twisted Dune Golf Course, dinner to follow at Doc's Place in Somers Point.
\$100 per golfer.
Hole & Corporate Sponsorships available

Sparxx 4 a Cure Beef n Beer

May 3, 2008 at 6:30pm
Local Union 380 Hall
3900 Ridge Pike,
Collegeville
Debbie & Rus Oister
610-970-0367
sparxx380@aol.com

OJR Drivers & Friends

Car Wash/Yard Sale
May 3, 2008 Rain Date
May 17
OJR Bus Lot
Contact Maureen
Stewart at 610-316-6349
Details to follow

Diamond's Hope

4th Annual Golf Outing Friday, April 25th

at Golden Oaks Golf Club
in Fleetwood, Pa.
Contact Shauna Hoopes at
hoopess@diamondcu.com

Diamond's Hope Car Washes

Car Wash at Diamond Credit Union -
Pottstown
Friday May 9th, 2008
Time: 11:00am-3:00pm
1600 Medical Drive, Pottstown, PA

Car Wash at Diamond Credit Union -
Wyomissing
Saturday, May 17th
Time: 10:00am-2:00pm
1500 Ethan Drive
Wyomissing, PA

Kathy's Crew 25th Annual Golf Tournament Thursday May 15, 2008

Location: Spring Ford Country Club, Royersford PA

We are excited to introduce The Flyder Cup format to this year's tournament. All foursomes will be assigned to one of three teams and compete in a Ryder Cup like format. Each team will be captained by one of our celebrity Flyers Legends and Stanley Cup Champions: Rick MacLeish, Bob Kelly and Dave Shultz. The Captains will travel around the course with their Sponsor to play with and cheer on the foursomes on their team.

The Flyder Cup and other prizes will be awarded to the winning team (lowest combined gross scores of all foursomes on the team). Additional prizes will be awarded to foursomes and individuals for outstanding achievement during play.

Dinner & Silent Sports Memorabilia Auction To Follow
Music Provided by The King Brothers

For additional information on sponsorship and participation, please contact Larry Hutchison at 484-356-2457 or larry.hutchison@doublestarinc.com

Team Mary's Hope

2nd Annual Golf Tournament
Friday, May 16th
Shot Gun Start 1:00pm
Gilbertsville Golf Course
Contact Michele Holleran at
610-306-7813 or
shellholleran@aol.com

Women's Healthcare Friendly's Fun Night

200 Shoemaker Road, Pottstown
Tuesday, May 27th, 2008
Time: 4:00pm – 9:00pm
10% of all food proceeds will be
donated to the Relay For Life of
Pottstown
No special tickets or coupons are
required - just come to Friendly's,
have dinner, and support the fight
against cancer at the same time!

Please come out and join us!

Relay Quilt Raffle

Presented by Zion's UCC

This beautiful handmade quilt was created from
past relay shirts .

Raffle tickets are \$3.00 each or 2 for \$5.00, and will
be available at team captain meetings, at Relay and
the Canine Relay For Life.

Contact Kathy Mackie at Mack1252@aol.com

Kids Fighting Cancer

Pumphouse Soy Candles

Available at team meetings, Boscov's Festival and Relay through May
31st

Janice Fisher – 610-469-6105 or doublefish@worldlynx.net
choice of 30 fragrances of soy candles, cotton wicks, and soy designs
related to fragrance, including two for cancer survivors or caretakers: in
beautiful glass bowls with lids; burn 30-40 hrs., no smoke Perfect for
Easter or Mother's Day gifts Only \$18. Made by a twice cancer survivor.

Advertise your team fundraisers

Events submitted will be posted on the website calendar, placed in the team captain newsletter, Footprints, and may be "spotlighted" on the website home page or "spotlighted" in the Team Captain newsletter. To submit an event, complete and submit the form online at www.pottstownrelayforlife.com, or e-mail Cindy Dawson at teamevent@pottstownrelayforlife.com.