



Relay For Life of Pottstown Levels of Sponsorship

| Sponsorship Opportunities | \$15,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 | \$500 |
|---|----------|----------|---------|---------|---------|-------|
| Presenting Sponsor (highest financial contributor) will receive all benefits of the \$15,000 level as well as have the honor of speaking at the Opening or Closing Ceremony & appear on cover of 2010 Sponsorship Opportunities brochure | | | | | | |
| Sponsorship of Opening or Closing Ceremony | ✓ | | | | | |
| Presenting Sponsor has the opportunity to speak at Opening or Closing Ceremony (see above) | ✓ | | | | | |
| Highlighted in <i>Connections</i> , ACS Volunteer and Staff Newsletter | ✓ | | | | | |
| Business card size ad in RFL newsletter | ✓ | ✓ | | | | |
| Recognition by the American Cancer Society (ACS) in newsletters, press releases sent to local radio, cable TV and ACS publications | ✓ | ✓ | ✓ | | | |
| Sponsorship of Cancer Survivor Walk or Tent | | ✓ | | | | |
| Sponsorship of Luminaria Ceremony | | | ✓ | | | |
| Sponsorship of Children's Hour or Entertainment | | | | ✓ | | |
| Sponsorship of the Relay Store or First Aid Tent | | | | | ✓ | |
| Company's name displayed on event T-shirt | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Company's name on the pottstownrelayforlife.com website with link to company website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company's promotional materials in event goodie bags | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Relay For Life "Proud Sponsor" banner given by ACS for display at place of business | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company banner provided by company displayed at event and name on Corporate Sponsor Board at Relay | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Please make checks payable to the American Cancer Society. Submit your check and this completed form to Corporate Sponsor Chair Wendy Zimmerman for proper team credit and processing. Questions concerning your sponsorship can be directed to Wendy at 610-327-6900 or sponsor@pottstownrelayforlife.com

| | |
|---|------------------------------|
| Corporate Sponsor Information <input type="checkbox"/> Yes! Please link my company to the Relay website! | |
| URL: _____ | |
| Company Name: _____ | Company Contact Name _____ |
| Company Address: _____ | Company Contact Phone _____ |
| Company City, State, Zip _____ | Company Contact e-mail _____ |
| Sponsorship Amount: \$ _____ | Company Check Number _____ |

| | |
|---|--------------------------------|
| Relay For Life of Pottstown Team Information | |
| Relay Team Supported _____ | Relay Team Member Phone _____ |
| Relay Team Member Credited _____ | Relay Team Member e-mail _____ |

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|--|----------------------------|
| Relay For Life of Pottstown Accounting Information (to be completed by Relay For Life of Pottstown staff) | |
| Donation Received on (date) _____ | By: _____ Tracking # _____ |