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News

Top Dog contest heats up, voting deadline extended

Thursday, April 23, 2009

By Mercury Staff, promotions@pottsmmerc.com

Standings

*Updated Thursday, April 23,
5:30 pm*

The Top Five went unchanged today, but Frankie & Piper moved in a little closer to 2nd place thanks a \$50 check that was dropped off at The Mercury today.

Keep sending in your votes, there are only a few more days left! For more information on the contest and voting deadline, read below.

The current Top Five standings are:

1. Tilly & Bruno with \$672
2. Hank with \$466
3. Frankie & Piper with \$366
4. Sara with \$277
5. Miss Emily with \$151

The Mercury's Top Dog contest began to heat up Saturday at The American Cancer Society Bark For Life. With more than 1,000 votes cast by the hundreds who turned out with their dogs to the event at the Sunnybrook Pavilion, the lead changed paws numerous times throughout the event.

Due to the excitement the dogs have generated this year, we've decided to give the contest a little extra bite by extending the voting deadline by one week.

The ballot was printed in The Mercury April 9, but if you already voted or no longer have a ballot at hand, stop by The Mercury this week, between 9 a.m. and 5 p.m., to pick up a ballot.

If you already know which dog you want to vote for, send us a check written out to The American Cancer Society with the dog's name on the memo line and mail to: The Mercury's Top Dog Contest, 24 N. Hanover Street, Pottstown, PA 19464.

One dollar counts as one vote for your favorite pooch. All money raised by all the dogs goes to the American Cancer Society.

The dog with the most votes by 5 p.m. April 28 will have their story told in the May 3 edition of The Sunday Mercury with a feature story. Plus, it's all for a great cause.

Check back here for updates on the contest leaders. If you have any questions about the contest, e-mail promotions@pottsmmerc.com or call 610-970-4500.

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